**AACSB EMBA口試評估表-填表說明**

**National Taipei University of Technology College of Management**

**國立臺北科技大學管理學院**

**MS/MBA Final Oral Defense Evaluation**

**EMBA班論文最終口試評估表**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Student**  **學生資訊** | **Name姓名** | **ID No.學號** | **Advisor指導教授** | | | **Date填寫日期** | |
|  |  |  | | |  | |
| **Department科系** |  | | | | | | |
| **Thesis Title論文題目** | 中文題目Chinese title | | | | | | |
| 英文題目English title | | | | | | |
| **Item A**  **項目A** | | | **Performance 表現** | | | | |
| **Excellent 優 (4)** | **Good 好 (3)** | **Acceptable 平 (2)** | | **Unacceptable劣 (1)** |
| **Ability to analyze business internal and external problems and provide appropriate solutions.有能力去了解內在及外在的經營問題，並提供適合的解決之道** | | | | | | | |
| **Identify Problem**  **定義問題** | | |  |  |  | |  |
| **Analyze Problem**  **分析問題** | | |  |  |  | |  |
| **Action Plan**  **行動計畫** | | |  |  |  | |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Item B**  **項目B** | | **Performance 表現** | | | |
| **Excellent優 (4)** | **Good 好 (3)** | **Acceptable平 (2)** | **Unacceptable劣 (1)** |
| **Demonstrate effective oral and written communication.**  **展演有效果的口語及書寫溝通能力** | | | | | |
| **Accurate Information Usage/Citation**  **精準正確的引用資訊** | |  |  |  |  |
| **Effective Oral Presentation**  **有效果的口語簡報** | |  |  |  |  |
| **Visual Aids/Technology Adoption**  **簡報視覺輔助及科技運用** | |  |  |  |  |
| **Overall Comment 整體評論** | | | | | |
|  | | | | | |
| **Reviewer**  **(signature /date)**  **口試委員簽名/日期** |  | | | | |

**[notes] 請注意**

This is a type of Standard Grading Rubrics that aims to evaluate students’ capabilities.

此份評估表最主要是用來評鑑學生的能力

This form serves as a reference for AACSB and provides relevant information regarding graduate students for the graduate institute to take as reference for improvement of future curricula.

此份評估表是用來做為AACSB評量，佐證和做為未來改善計劃的參考資料

This evaluation shall not be included in the total grades of oral defense of the students involved.  
此份評估表不會影響到學生的論文口試成績。

Item A.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Goal 1: Critical Thinking & Problem Solving**  Ability to analyze business internal and external problems and provide appropriate solutions.有能力去了解內在及外在的經營問題，並提供適合的解決之道 | | | | | |
| Learning Objective | | Excellent (4) | Good (3) | Acceptable (2) | Unacceptable (1) |
| OB1 | Identify Problem  定義問題 | Accurately Identifies the key issues of business or operation management and discusses in detail.  能夠精準定義主要的企業管理及營運管理上的問題，並能夠深入細節。 | Identifies almost the key issues of business or operation management and discusses issues.  能夠定義大部份主要的企業管理及營運管理上的問題，並能討論議題。 | Identifies some key issues of business or operation management.  能夠定義一些主要的企業管理及營運管理上的問題。 | Not identify any major issues of business or operation management.  不能夠定義任何企業管理及營運管理上的問題。 |
| OB2 | Analyze Problem  分析問題 | Accurately analyzes critical business problems in detail and also provides accurate data assessment.  能夠精準詳細的分析重要的企業議題，並提供準確的數據分析。 | Analyzes critical business problems in detail and also provides data assessment with minor errors.  能詳細的分析重要的企業議題，並提供大致上正確的數據分析。 | Analyzes critical business problems and provides data assessment which needs to be rechecked occasionally.  能分析重要的企業議題，提供的數據分析時需要再加強。 | Not correctly analyze critical business problem and provide wrong data assessment.  無法正確的分析企業問題，提供錯誤的數據資料。 |
| OB3 | Action Plan  行動計畫 | Provides one or more action plans based on accurate data assessment and injects applicable and creative thoughts in plans.  能提供一個或多個精準數據分析後的行動計劃，計劃是可執行及具創意性的。 | Provides one or more action plans based on correct data assessment and injects applicable thoughts in plans.  能提供一個或多個正確數據分析後的行動計劃，計劃是可執行性的。 | Provides one action plan based on correct data assessment.  能提供一個正確數據分析後的行動計劃。 | Provides one action plan with wrong data assessment.  行動計劃是根據錯誤數據分析 |

Item B.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Goal 2: Advanced Communication**  Demonstrate effective oral and written communication. 展演有效果的口語及書寫溝通能力 | | | | | |
| Learning Objective | | Excellent (4) | Good (3) | Acceptable (2) | Unacceptable (1) |
| OB1 | Accurate Information Usage/Citation  精準正確的引用資訊 | Accurately uses reliable data resources, cite the resources in a proper way, and follows the citation rules of Taipei Tech precisely.  精準的使用具可信度的文章，適當的使用資料，正確的引用撰寫。 | Uses reliable data resources, cites the resources in a proper way, but has some minor errors in citation.  使用具可信度的文章，適當的使用資料，引用撰寫時有些小錯誤。 | Uses reliable data resources, but citation often is not correctly used.  使用具可信度的文章，引用撰寫常有錯誤。 | Uses not reliable data and cite the sources in a wrong way.  使用不具可信度的資訊，引用撰寫錯誤。 |
| OB2 | Effective Oral Presentation  有效果的口語簡報 | The oral presentation provides concrete content, accurate data, and reliable information. The speaker has interaction with audiences during presentation and responds questions correctly.  口頭簡報時能提供具體的內容、正確的數據資料、具可信度的資訊，講者能和聽眾互動並正確的回應聽眾問題。 | The oral presentation provides concrete content, accurate data, and reliable information. The speaker responds questions correctly.  口頭簡報時能提供具體的內容、正確的數據資料、具可信度的資訊，講者能回應聽眾問題。 | The oral presentation provides concrete content, accurate data, and reliable information.  口頭簡報時能提供具體的內容、正確的數據資料、具可信度的資訊。 | The oral presentation couldn’t provide concrete content, accurate data, and reliable information.  口頭簡報無法提供具體的內容、正確的數據資料、具可信度的資訊。 |
| OB3 | Visual Aids/Technology Adoption  簡報視覺輔助及科技運用 | Adopts the latest technology to enhance the visual content interactively and accurately.  採用最新的科技來強化簡報時的視覺輔助，提高互動性及精準度。 | Uses the popular presentation aids and provides more visual content than words.  使用較熱門的簡報輔助工具，並提供較多的視覺輔助內容。 | Uses the basic presentation software to operate and has some highlight in content.  使用基本的簡報工具，內容稍有一些亮點。 | Poorly uses basic presentation software and has no effort in slide design.  不會使用簡報工具，內容陳現不易閱讀。 |